



P R E S S R E L E A S E

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YOUNGEVITY® TEAMS UP WITH SUZANNE™

SAN DIEGO, CA - International Nutritional Products Company Youngevity® announced today its strategic alliance with SUZANNE™, a network marketing company created by Suzanne Somers. With this partnership, the SUZANNE™ line will bring new beauty products, food, and fashion accessories to Youngevity's® expanding line of mineral makeup, nutritional supplements, cutting-edge personal care, and wellness lifestyle products.

Youngevity® is well known in the network marketing industry for its emphasis on high-quality mineral and liquid nutritional products, and is the only network marketing company to achieve authorized Health Claims through the FDA. This marks the tenth time Youngevity® has aligned itself with a complementary network marketing company within the past 48 months. The companies have seamlessly united under one vision, further increasing long-term stability, as well as growth opportunities for distributors from all companies.

The SUZANNE™ opportunity was developed in 2006 and backed by Suzanne Somers herself. Suzanne, who believes in "doing well while doing good," personally developed, tested, and approved every product in her line, with the intent of spreading the passion for amazing products and growing a business worth feeling good about.

"Youngevity® is thrilled to now have SUZANNE™ on board, and believes that the potential of this opportunity is greater than the sum of its parts!" said Youngevity® President, Steve Wallach.

Dr. Joel Wallach and Dr. Ma Lan founded Wellness Lifestyles Inc. in April of 1997, which then adopted the global brand "Youngevity" in April 2006. Youngevity®, now a leading designer of dietary supplements and cutting-edge personal care and wellness lifestyle products, was founded with the intent to help people "Live Younger Longer!", and markets worldwide through a network of independent distributors. With Global headquarters in Chula Vista, California, Youngevity® holds international offices in Australia, New Zealand and Japan. For more information, visit www.youngevity.com and www.suzanne.com.

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